

# SEARCH REQUEST FORM

Access DB# 112346

Scientific and Technical Information Center

Requester's Full Name: Julie Brockhoff Examiner #: 77623 Date: 1-16-04  
 Art Unit: 3713 Phone Number 308-7306 Serial Number: 101092742

Mail Box and Bldg/Room Location: CP2-10104 Results Format Preferred (circle): PAPER DISK E-MAIL

If more than one search is submitted, please prioritize searches in order of need.

\*\*\*\*\*  
 Please provide a detailed statement of the search topic, and describe as specifically as possible the subject matter to be searched. Include the elected species or structures, keywords, synonyms, acronyms, and registry numbers, and combine with the concept or utility of the invention. Define any terms that may have a special meaning. Give examples or relevant citations, authors, etc, if known. Please attach a copy of the cover sheet, pertinent claims, and abstract.

Title of Invention: Dedicated Wireless Digital Video Disc (DVD) controller  
for video game consoles

Inventors (please provide full names): Richard Leifer

Earliest Priority Filing Date: 4-7-00 or 8-28-00 undecided

\*For Sequence Searches Only\* Please include all pertinent information (parent, child, divisional, or issued patent numbers) along with the appropriate serial number.

A remote control for a DVD gaming unit (XBOX or Sony Playstation 2)

The remote controls playing movies on the DVD player and has no game controls on the remote. The DVD player has to be a game console.

## STAFF USE ONLY

Searcher: EMORY DAWSON

Searcher Phone #: 305 8587

Searcher Location: CP2 2 C8

Date Searcher Picked Up: 1/24/04 1:30 PM

Date Completed: 1/22/04 1:15 PM

Searcher Prep & Review Time: 180 min

Clerical Prep Time: Q

Online Time: 180 min

### Type of Search

NA Sequence (#) \_\_\_\_\_

AA Sequence (#) \_\_\_\_\_

Structure (#) \_\_\_\_\_

Bibliographic ☒

Litigation \_\_\_\_\_

Fulltext ☒

Patent Family \_\_\_\_\_

Other \_\_\_\_\_

### Vendors and cost where applicable

STN \_\_\_\_\_

Dialog ☒ 942.02

Questel/Orbit \_\_\_\_\_

Dr.Link \_\_\_\_\_

Lexis/Nexis \_\_\_\_\_

Sequence Systems \_\_\_\_\_

WWW/Internet ☒

Other (specify) \_\_\_\_\_



# STIC Search Report

EIC 3700

STIC Database Tracking Number: 112346

TO: Julie Brockett  
Location: cp2 10c04  
Art Unit: 3713  
Thursday, January 22, 2004

Case Serial Number: 10/092742

From: Emory Damron  
Location: EIC 3700  
CP2-2C08  
Phone: 305-8587

Emory.Damron@uspto.gov

## Search Notes

Dear Julie,

Please find below an inventor search in the bibliographic and full-text foreign patent files, as well as keyword searches in the patent and non-patent literature files, both bibliographic and full text.

References of potential pertinence have been tagged, but please review all the packets in case you like something I didn't.

In addition to searching on Dialog, I also searched Google.com, and EPO/JPO/Derwent.

I'd like to draw your attention to the non patent literature packets in particular; several companies seemed to be releasing for sale to the public some kind of dedicated dvd remote for game consoles, in the spring-fall of 2000.

The patent literature showed mostly your inventor and his once co-inventor, but there were a few exceptions, which I noted for you.

Please contact me if I can refocus or expand any aspect of this case.

Sincerely,

Emory Damron

Technical Information Specialist

EIC 3700, US Patent & Trademark Office

Phone: (703) 305-8587/ Fax: (703) 306-5915

Emory.damron@uspto.gov



Set	Items	Description
S1	27023	DIGITAL() (VIDEO OR VERSATILE) () (DISK? OR DISC?) OR DVD OR - DVDS OR D()V()D
S2	1432142	PLAY??? OR PLAYER? ? OR SYSTEM? ? OR UNIT? ? OR COMPONENT? ?
S3	5298	(ARCADE? OR VIDEO? OR GAME?) (2N) (CONSOLE? OR CONTROLLER?) - OR GAMECONSOLE? OR VIDEOGAME?
S4	1076	XBOX OR X()BOX OR GAMECUBE OR SEGA OR DREAMCAST OR DREAM()- CAST OR GAMEBOY OR GAME()BOY
S5	8781	NINTENDO OR PS2 OR PS()2 OR PSX OR PLAYSTATION? OR PLAY()S- TATION?
S6	51205	(REMOTE? OR WIRELESS OR WIRE()LESS OR RADIO? OR RADIOFREQU- ENCY OR UNIVERSAL OR RF OR IR OR INFRARED) (2N) (CONTROL? ? OR - CONTROLLER? OR TRANSMITTER? OR COMMUNICATOR?)
S7	185667	DEDICATED OR STANDALONE OR STAND()ALONE OR EXCLUSIV?
S8	71516	IC=(A63F? OR G05B? OR H04N?)
S9	27023	S1 OR S1(5N)S2
S10	27023	S1 OR S1(5N)S2
S11	3656	S10 AND (S6 OR S6(5N)S7)
S12	470	S11 AND S3:S5
S13	32	S1(5N)S6 AND S12
S14	14	S13 AND S8
S15	32	S13:S14
S16	32	IDPAT (sorted in duplicate/non-duplicate order)
		?

## SHOW FILES

File 348:EUROPEAN PATENTS 1978-2004/Jan W03

(c) 2004 European Patent Office

File 349:PCT FULLTEXT 1979-2002/UB=20040115,UT=20040108

(c) 2004 WIPO/Univentio

16/5/3 (Item 3 from file: 348)

DIALOG(R) File 348:EUROPEAN PATENTS

(c) 2004 European Patent Office. All rts. reserv.

01666971

DVD-Enabling code server and loader for a console-based gaming system

DVD-fahiger Codeserver und Lader fur konsolengestutzte Spielsysteme

DVD fonctionnant par serveur de code et chargeur pour systeme de jeux a  
base de console

PATENT ASSIGNEE:

MICROSOFT CORPORATION, (749861), One Microsoft Way, Redmond, Washington  
98052-6399, (US), (Applicant designated States: all)

INVENTOR:

Dernis, Mitchell S., 7526 40th Avenue NE, Seattle, Washington 98115, (US)

Chanbai, Sakphong, 10159 225th Terrace NE, Redmond, Washington 98053,  
(US)

Gordon, Gary L., 21019 NE 42nd Street, Redmond, Washington 98074, (US)

LEGAL REPRESENTATIVE:

Grunecker, Kinkeldey, Stockmair & Schwanhausser Anwaltssozietat (100721)  
, Maximilianstrasse 58, 80538 Munchen, (DE)

PATENT (CC, No, Kind, Date): EP 1369152 A2 031210 (Basic)

APPLICATION (CC, No, Date): EP 2003009339 030424;

PRIORITY (CC, No, Date): US 163949 020605

DESIGNATED STATES: AT; BE; BG; CH; CY; CZ; DE; DK; EE; ES; FI; FR; GB; GR;  
HU; IE; IT; LI; LU; MC; NL; PT; RO; SE; SI; SK; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK

INTERNATIONAL PATENT CLASS: A63F-013/02

ABSTRACT EP 1369152 A2

A peripheral dongle is attachable to a console-based gaming system to  
facilitate playback of DVD movies on the gaming system. The dongle stores  
the DVD playback code. The gaming system executes software that  
facilitates transfer of the code from the dongle to the gaming system.  
The software utilizes a high-level bus protocol to support the transfer  
over a Universal Serial Bus (USB) and exposes an application program  
interface to enable calls into the protocol.

ABSTRACT WORD COUNT: 75

NOTE:

Figure number on first page: 2

LEGAL STATUS (Type, Pub Date, Kind, Text):

Application: 031210 A2 Published application without search report

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200350	1322
SPEC A	(English)	200350	5066
Total word count - document A			6388
Total word count - document B			0
Total word count - documents A + B			6388



US 20030228911A1

(19) **United States**(12) **Patent Application Publication** (10) Pub. No.: **US 2003/0228911 A1**

Dernis et al.

(43) Pub. Date: **Dec. 11, 2003**(54) **DVD-ENABLING CODE SERVER AND  
LOADER FOR A CONSOLE-BASED GAMING  
SYSTEM**

## Publication Classification

(51) Int. Cl.<sup>7</sup> ..... A63F 13/00

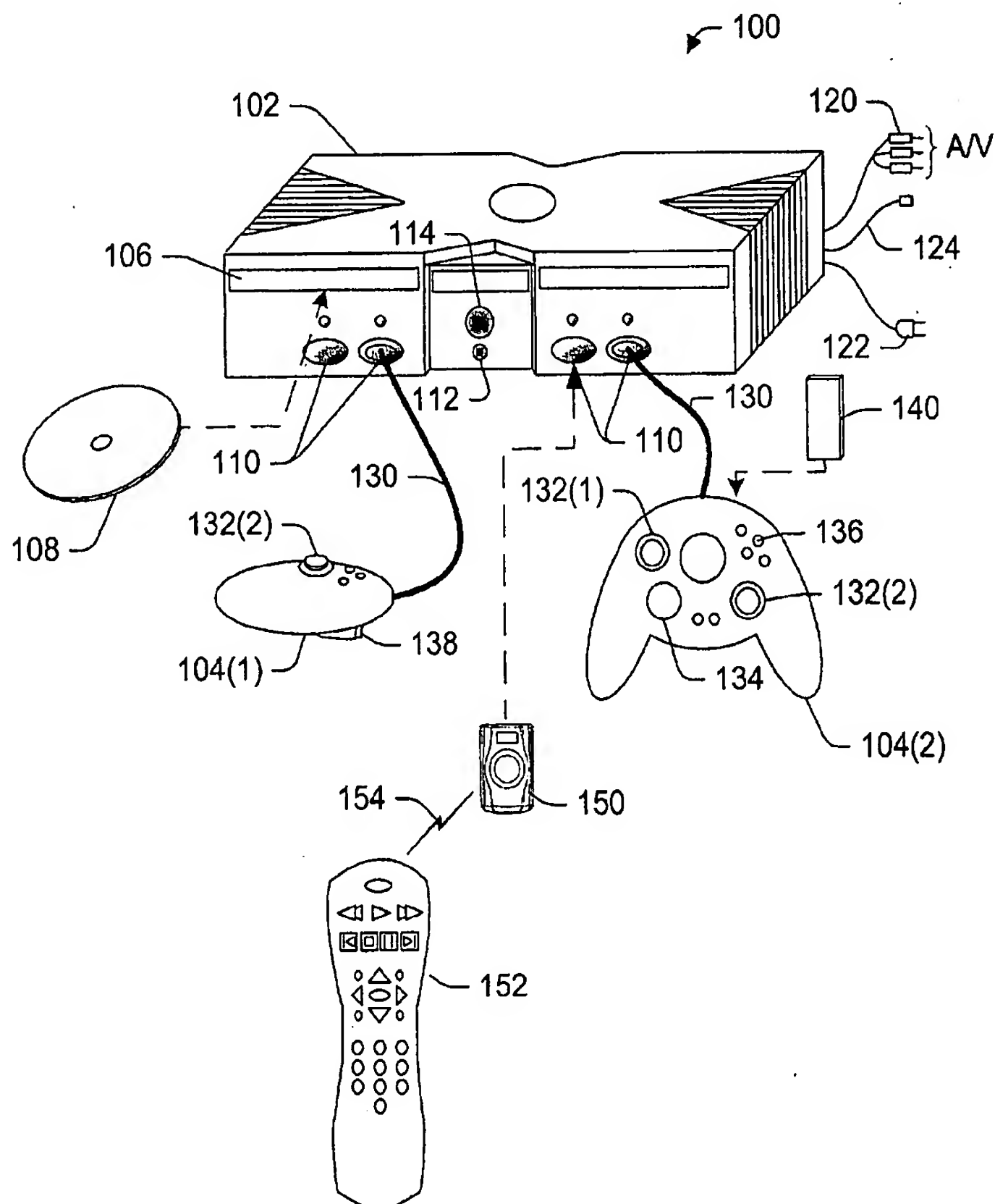
(52) U.S. Cl. .... 463/43

(76) Inventors: Mitchell S. Dernis, Seattle, WA (US);  
Sakphong Chanbai, Redmond, WA  
(US); Gary L. Gordon, Redmond, WA  
(US)(57) **ABSTRACT**Correspondence Address:  
**LEE & HAYES PLLC**  
421 W RIVERSIDE AVENUE SUITE 500  
SPOKANE, WA 99201

A peripheral dongle is attachable to a console-based gaming system to facilitate playback of DVD movies on the gaming system. The dongle stores the DVD playback code. The gaming system executes software that facilitates transfer of the code from the dongle to the gaming system. The software utilizes a high-level bus protocol to support the transfer over a Universal Serial Bus (USB) and exposes an application program interface to enable calls into the protocol.

(21) Appl. No.: 10/163,949

(22) Filed: Jun. 5, 2002



16/5/6 (Item 6 from file: 348)

DIALOG(R) File 348:EUROPEAN PATENTS

(c) 2004 European Patent Office. All rts. reserv.

01479010

REMOTE CONTROL SIGNAL RECEIVING DEVICE

FERNBEDIENUNGSSIGNALEMPFANGSEINRICHTUNG

DISPOSITIF RECEPTEUR DE SIGNAL DE TELECOMMANDE

PATENT ASSIGNEE:

Sony Computer Entertainment Inc., (2185312), 1-1, Akasaka 7-chome,  
Minato-ku, Tokyo 107-0052, (JP), (Applicant designated States: all)

INVENTOR:

HOSHINO, Masanori SONY COMPUTER ENTERTAINMENT INC., 1-1, Akasaka 7-chome,  
Minato-ku, Tokyo 107-0052, (JP)

HAMADA, Koji SONY COMPUTER ENTERTAINMENT INC., 1-1, Akasaka 7-chome,  
Minato-ku, Tokyo 107-0052, (JP)

LEGAL REPRESENTATIVE:

DeVile, Jonathan Mark, Dr. (91151), D. Young & Co 21 New Fetter Lane,  
London EC4A 1DA, (GB)

PATENT (CC, No, Kind, Date): EP 1335271 A1 030813 (Basic)

WO 2002039243 020516

APPLICATION (CC, No, Date): EP 2001981025 011108; WO 2001JP9775 011108

PRIORITY (CC, No, Date): JP 2000344536 001110; JP 2001330041 011026

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;  
LU; MC; NL; PT; SE; TR

INTERNATIONAL PATENT CLASS: G06F-003/02

ABSTRACT EP 1335271 A1

Provided are a photo-receiving unit connectable to a controller plug-in portion of a main unit of an entertainment device and a remote-controller for sending predetermined commands to the photo-receiving unit. The photo-receiving unit stores the commands sent from the remote controller into a buffer memory, and the main unit of the entertainment device incorporates the commands stored in the buffer memory at regular intervals such as once in every vertical synchronization period. The individual portions of the main unit or the peripheral devices connected to the main unit are controlled based on the incorporated commands, whereby the user can remote-control the entertainment device or peripheral devices thereof using the remote controller.

ABSTRACT WORD COUNT: 112

NOTE:

Figure number on first page: 01

LEGAL STATUS (Type, Pub Date, Kind, Text):

Application: 021030 A1 International application. (Art. 158(1))

Application: 021030 A1 International application entering European phase

Examination: 021030 A1 Date of request for examination: 20020708

Application: 030813 A1 Published application with search report

Examination: 030813 A1 Date of request for examination: 20020708

LANGUAGE (Publication,Procedural,Application): English; English; Japanese

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200333	1039
SPEC A	(English)	200333	13800
Total word count - document A			14839
Total word count - document B			0
Total word count - documents A + B			14839



US 20020151362A1

(19) **United States**(12) **Patent Application Publication**

Hoshino et al.

(10) Pub. No.: **US 2002/0151362 A1**(43) Pub. Date: **Oct. 17, 2002**(54) **REMOTE-CONTROL SIGNAL RECEIVER**

Publication Classification

(76) Inventors: Masanori Hoshino, Tokyo (JP); Koji Hamada, Tokyo (JP)

(51) Int. Cl.<sup>7</sup> ..... A63F 9/24

(52) U.S. Cl. .... 463/39

Correspondence Address:

LERNER, DAVID, LITTENBERG,  
KRUMHOLZ & MENTLIK  
600 SOUTH AVENUE WEST  
WESTFIELD, NJ 07090 (US)(57) **ABSTRACT**

The photo-receiving unit stores the commands sent from the remote controller into a buffer memory, the main unit of the entertainment device incorporates the stored commands at regular intervals such as once in every vertical synchronization period, and the individual portions of the main unit or the peripheral devices connected to the main device are controlled based on the incorporated command, whereby the user can operate the main unit or peripheral devices with a sense of using a remote controller.

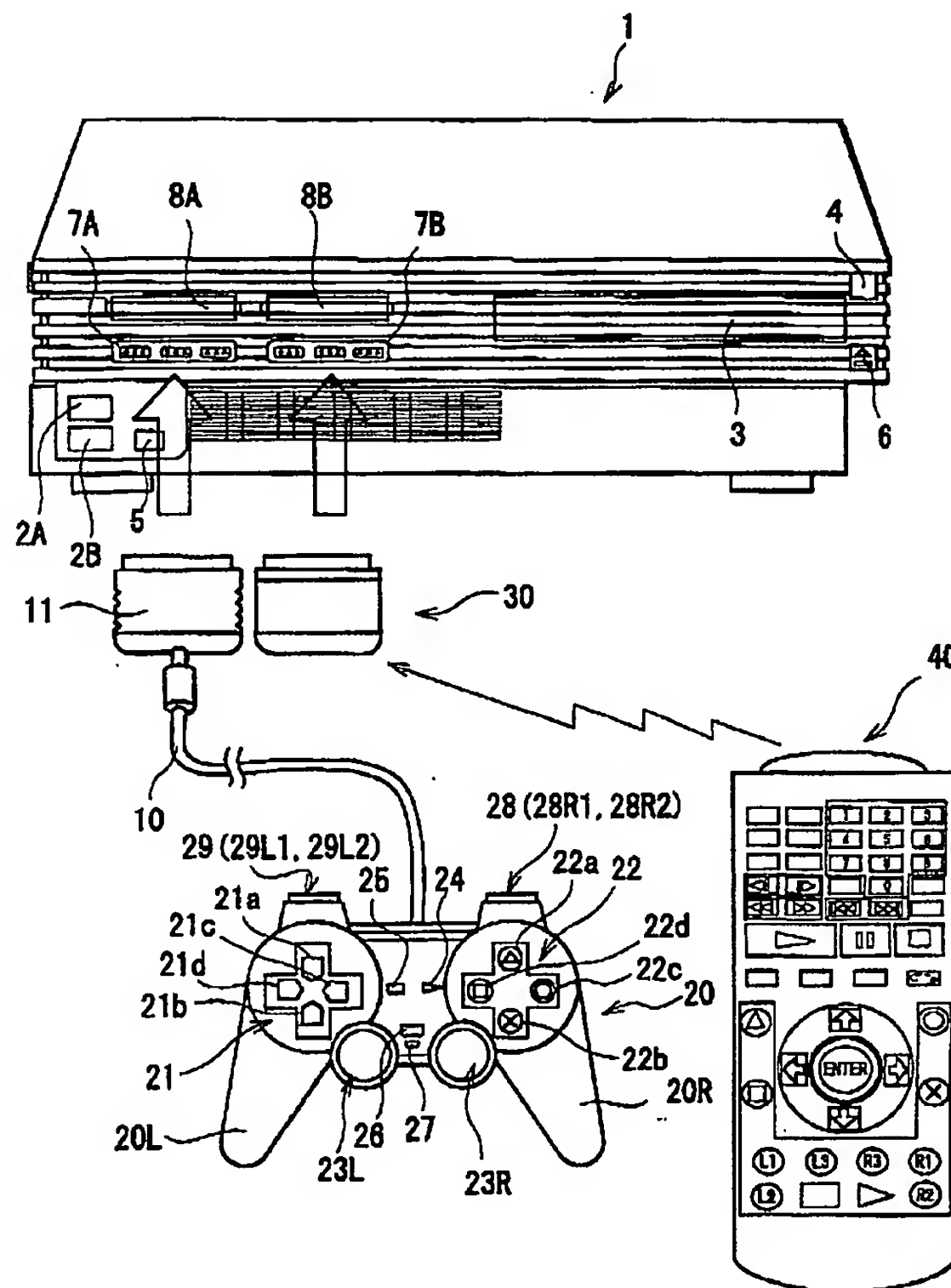
(21) Appl. No.: 10/039,478

(22) Filed: Nov. 9, 2001

(30) **Foreign Application Priority Data**

Nov. 10, 2000 (JP) ..... 2000-344536

Oct. 26, 2001 (JP) ..... 2001-330041





16/5/23 (Item 23 from file: 349)  
DIALOG(R) File 349:PCT FULLTEXT  
(c) 2004 WIPO/Univentio. All rts. reserv.

00900576 \*\*Image available\*\*

**WIRELESS GAME CONTROL SYSTEM**  
**SYSTEME DE COMMANDE DE JEU SANS FIL**

Patent Applicant/Assignee:

ELEVEN ENGINEERING INCORPORATED, 1911 Commerce Place, 10155 - 102 Street,  
Edmonton, Alberta T5J 4G8, CA, CA (Residence), CA (Nationality)

Inventor(s):

GOSIOR Jason, 111 Grandin Woods Estates, St. Albert, Alberta T8N 2Y4, CA,

BROUGHTON Colin, 13619 - 82 Avenue, Edmonton, Alberta T5R 3R3, CA,  
GARNER Louis, Apartment #5, 10849 - 80 Avenue, Edmonton, Alberta T6E 1V9,  
CA,

ERICKSON Robert, 1802, 9925 Jasper Avenue, Edmonton, Alberta T5J 2X5, CA,

SOBOTA John, 89 Blackburn Dr. West, Edmonton, Alberta T6W 1B1, CA,

Legal Representative:

KUHARCHUK Terrence N (et al) (agent), Smart & Biggar, 1501 - 10060 Jasper  
Avenue, Scotia Place, Tower Two, Edmonton, Alberta T5J 3R8, CA,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200234345 A2-A3 20020502 (WO 0234345)

Application: WO 2001CA1486 20011023 (PCT/WO CA0101486)

Priority Application: US 2000696570 20001025

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU

CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP

KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PH PL PT RO RU

SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Main International Patent Class: A63F-013/02

International Patent Class: A63F-013/06

Publication Language: English

Filing Language: English

Fulltext Availability:

Detailed Description

Claims

Fulltext Word Count: 7568

English Abstract

A radio frequency wireless system for managing electronic gaming system components. The system comprises a base transceiver engaged with the game device, a controller for transmitting RF wireless signals to the base transceiver, and a microprocessor engaged with the base transceiver for controlling the receipt and transmission of said RF wireless signals. The microprocessor is capable of identifying the selected operating characteristics of the controller and of modifying operation in response to selected operating characteristics.

French Abstract

L'invention concerne un systeme sans fil radiofrequence destine a gerer des composants d'un systeme de jeu electronique. Ce systeme comprend un emetteur/recepteur de base connecte au le dispositif de jeu, une unite de commande destinee a emettre des signaux RF sans fil en direction de l'emetteur/recepteur de base, ainsi qu'un microprocesseur connecte a l'emetteur/recepteur de base et servant a commander la reception et



l'emission de ces signaux RF sans fil. Le microprocesseur est capable d'identifier des caracteristiques de fonctionnement selectionnees de l'unite de commande, et de modifier le fonctionnement de cette unite de commande en reponse a des caracteristiques de fonctionnement selectionnees.

Legal Status (Type, Date, Text)

Publication	20020502	A2 Without international search report and to be republished upon receipt of that report.
Search Rpt	20020919	Late publication of international search report
Republication	20020919	A3 With international search report.
Examination	20030130	Request for preliminary examination prior to end of 19th month from priority date

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization  
International Bureau



(43) International Publication Date  
2 May 2002 (02.05.2002)

PCT

(10) International Publication Number  
**WO 02/34345 A2**

(51) International Patent Classification<sup>7</sup>: **A63F 13/00**

(21) International Application Number: PCT/CA01/01486

(22) International Filing Date: 23 October 2001 (23.10.2001)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:  
09/696,570 25 October 2000 (25.10.2000) US

(71) Applicant: **ELEVEN ENGINEERING INCORPORATED** [CA/CA]; 1911 Commerce Place, 10155 - 102 Street, Edmonton, Alberta T5J 4G8 (CA).

(72) Inventors: **GOSIOR, Jason**; 111 Grandin Woods Estates, St. Albert, Alberta T8N 2Y4 (CA). **BROUGHTON, Colin**; 13619 - 82 Avenue, Edmonton, Alberta T5R 3R3 (CA). **GARNER, Louis**; Apartment #5, 10849 - 80

Avenue, Edmonton, Alberta T6E 1V9 (CA). **ERICKSON, Robert**; 1802, 9925 Jasper Avenue, Edmonton, Alberta T5J 2X5 (CA). **SOBOTA, John**; 89 Blackburn Dr. West, Edmonton, Alberta T6W 1B1 (CA).

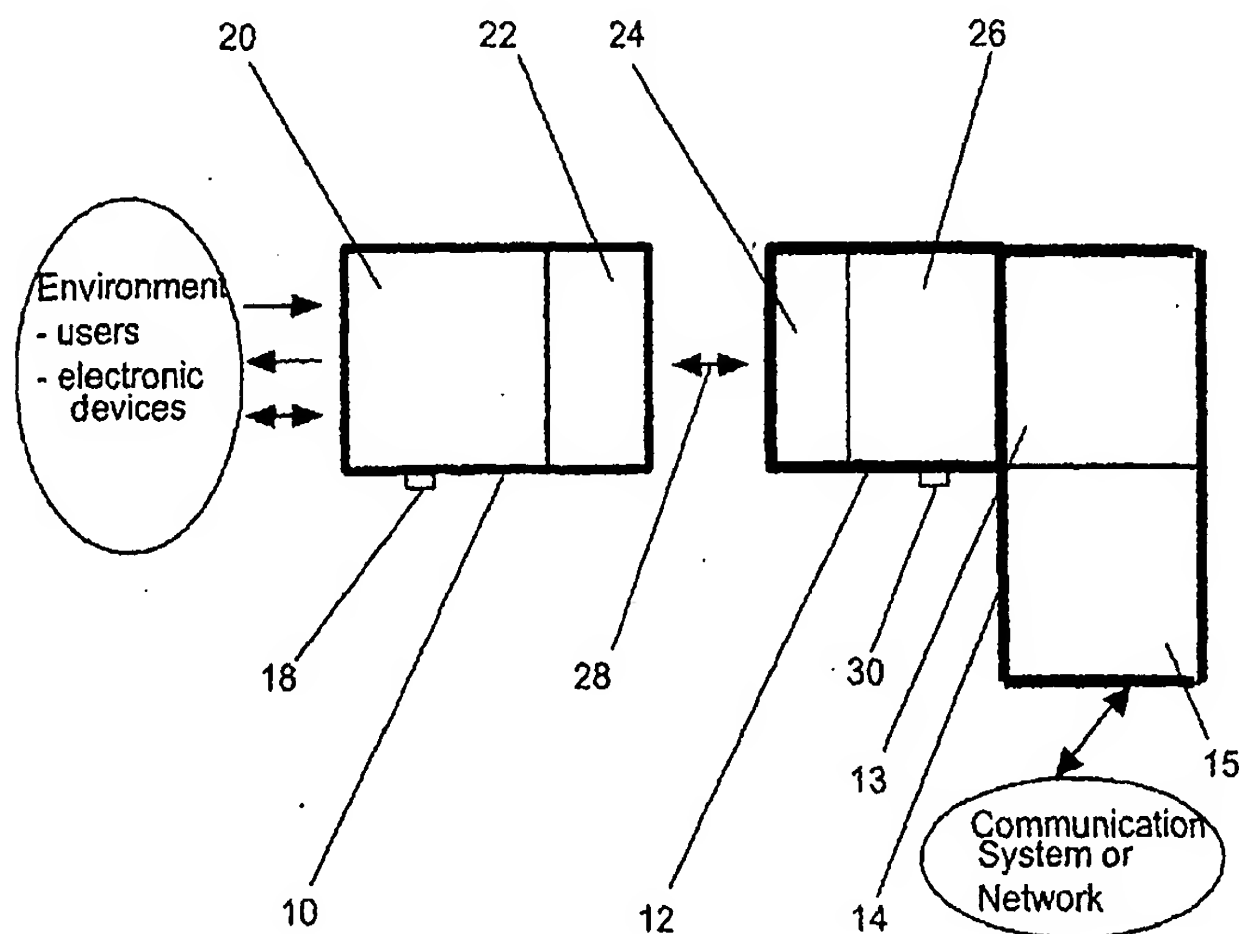
(74) Agents: **KUHARCHUK, Terrence, N. et al.**; Smart & Biggar, 1501 - 10060 Jasper Avenue, Scotia Place, Tower Two, Edmonton, Alberta T5J 3R8 (CA).

(81) Designated States (*national*): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, PH, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, TZ, UA, UG, UZ, VN, YU, ZA, ZW.

(84) Designated States (*regional*): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE,

[Continued on next page]

(54) Title: WIRELESS GAME CONTROL SYSTEM



(57) Abstract: A radio frequency wireless system for managing electronic gaming system components. The system comprises a base transceiver engaged with the game device, a controller for transmitting RF wireless signals to the base transceiver, and a microprocessor engaged with the base transceiver for controlling the receipt and transmission of said RF wireless signals. The microprocessor is capable of identifying the selected operating characteristics of the controller and of modifying operation in response to selected operating characteristics.

WO 02/34345 A2

Set	Items	Description
S1	28413	DIGITAL() (VIDEO OR VERSATILE) () (DISK? OR DISC?) OR DVD OR - DVDS OR D()V()D
S2	15832412	PLAY??? OR PLAYER? ? OR SYSTEM? ? OR UNIT? ? OR COMPONENT? ?
S3	5179	(ARCADE? OR VIDEO? OR GAME?) (2N) (CONSOLE? OR CONTROLLER?) - OR GAMECONSOLE? OR VIDEOGAME?
S4	8551	XBOX OR X()BOX OR GAMECUBE OR SEGA OR DREAMCAST OR DREAM() - CAST OR GAMEBOY OR GAME()BOY
S5	18263	NINTENDO OR PS2 OR PS()2 OR PSX OR PLAYSTATION? OR PLAY()S- TATION?
S6	98538	(REMOTE? OR WIRELESS OR WIRE()LESS OR RADIO? OR RADIOFREQU- ENCY OR UNIVERSAL OR RF OR IR OR INFRARED) (2N) (CONTROL? ? OR - CONTROLLER? OR TRANSMITTER? OR COMMUNICATOR?)
S7	325184	DEDICATED OR STANDALONE OR STAND()ALONE OR EXCLUSIV?
S8	28413	S1 OR S1(5N)S2
S9	218	S8 AND (S6 OR S6(5N)S7)
S10	20	S9 AND S3:S5
S11	19	RD (unique items)
		?

## SHOW FILES

File 48:SPORTDiscus 1962-2004/Jan  
(c) 2004 Sport Information Resource Centre

File 50:CAB Abstracts 1972-2004/Dec  
(c) 2004 CAB International

File 18:Gale Group F&S Index(R) 1988-2004/Jan 21  
(c) 2004 The Gale Group

File 481:DELPHEs Eur Bus 95-2004/Jan W1  
(c) 2004 ACFCI & Chambre CommInd Paris

File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13  
(c) 2002 The Gale Group

File 211:Gale Group Newsearch(TM) 2004/Jan 21  
(c) 2004 The Gale Group

File 111:TGG Natl.Newspaper Index(SM) 1979-2004/Jan 21  
(c) 2004 The Gale Group

File 2:INSPEC 1969-2004/Jan W2  
(c) 2004 Institution of Electrical Engineers

File 6:NTIS 1964-2004/Jan W3  
(c) 2004 NTIS, Intl Cpyrghrt All Rights Res

File 8:Ei Compendex(R) 1970-2004/Jan W2  
(c) 2004 Elsevier Eng. Info. Inc.

File 34:SciSearch(R) Cited Ref Sci 1990-2004/Jan W3  
(c) 2004 Inst for Sci Info

File 434:SciSearch(R) Cited Ref Sci 1974-1989/Dec  
(c) 1998 Inst for Sci Info

File 35:Dissertation Abs.Online 1861-2004/Dec  
(c) 2004 ProQuest Info&Learning

File 65:Inside Conferences 1993-2004/Jan W3  
(c) 2004 BLDSC all rts. reserv.

File 94:JICST-EPlus 1985-2004/Jan W2  
(c)2004 Japan Science and Tech Corp(JST)

File 95:TEME-Technology & Management 1989-2004/Jan W1  
(c) 2004 FIZ TECHNIK

File 99:Wilson Appl. Sci & Tech Abs 1983-2003/Nov  
(c) 2003 The HW Wilson Co.

File 474:New York Times Abs 1969-2004/Jan 21  
(c) 2004 The New York Times

File 475:Wall Street Journal Abs 1973-2004/Jan 21

(c) 2004 The New York Times

File 473:FINANCIAL TIMES ABSTRACTS 1998-2001/APR 02

(c) 2001 THE NEW YORK TIMES

11/3,K/1 (Item 1 from file: 18)  
DIALOG(R)File 18:Gale Group F&S Index(R)  
(c) 2004 The Gale Group. All rts. reserv.

04148115 Supplier Number: 63562972  
InterAct's DVD remote ready for PlayStation2.  
TWICE, p36(1)  
June 12, 2000  
ISSN: 0892-7278  
Language: English Record Type: Abstract  
Document Type: Magazine/Journal; Trade

InterAct's DVD remote ready for PlayStation2 .

ABSTRACT:

InterAct Accessories announced that it has developed the Master DVD Remote, the first-to-market wireless DVD remote to control the PlayStation 2 DVD . The product features a sleek ergonomic design, 16 DVD function buttons, infrared remote, game port IR receiver, IR transmission indicator on IR receiver and...

11/9/1 (Item 1 from file: 18)  
DIALOG(R)File 18:Gale Group F&S Index(R)  
(c) 2004 The Gale Group. All rts. reserv.

04148115 Supplier Number: 63562972  
**InterAct's DVD remote ready for PlayStation2.**  
TWICE, p36(1)  
June 12, 2000  
ISSN: 0892-7278  
Language: English Record Type: Abstract  
Document Type: Magazine/Journal; Trade

ABSTRACT:

InterAct Accessories announced that it has developed the Master DVD Remote, the first-to-market wireless DVD remote to control the PlayStation 2 DVD. The product features a sleek ergonomic design, 16 DVD function buttons, infrared remote, game port IR receiver, IR transmission indicator on IR receiver and an LED screen. It can function up to 23 feet and needs three AAA batteries. Its suggested retail price is \$19.99.

COMMENTS: InterAct Accessories announced that it has developed the Master DVD Remote, the first-to-market wireless DVD remote to control the PlayStation 2 DVD.

EVENT NAMES: \*336 (Product introduction)  
GEOGRAPHIC NAMES: \*1USA (United States)  
PRODUCT NAMES: \*3651990 (Consumer & Auto Electronics NEC)  
INDUSTRY NAMES: BUSN (Any type of business); ELEC (Electronics)  
NAICS CODES: 33431 (Audio and Video Equipment Manufacturing)

11/9/18 (Item 1 from file: 111)  
DIALOG(R) File 111:TGG Natl.Newspaper Index(SM)  
(c) 2004 The Gale Group. All rts. reserv.

07572149 Supplier Number: 79850819  
GADGETS & GIZMOS.(Tech Times) (remote control added to Sony PlayStation 2's  
DVD player)  
Curtiss, Aaron  
Los Angeles Times, T-2  
Nov 8, 2001  
ISSN: 0458-3035 LANGUAGE: English RECORD TYPE: Citation

COMPANY NAMES: Sony Corp.--Product introduction  
DESCRIPTORS: Remote control--Product introduction; Digital video disk--  
Equipment and supplies  
GEOGRAPHIC CODES/NAMES: 1USA United States  
TICKER SYMBOLS: SNE  
TRADE NAMES: Sony Playstation 2 (Computer-based entertainment system)--  
Equipment and supplies  
FILE SEGMENT: NNI File 111



11/3,K/18 (Item 1 from file: 111)  
DIALOG(R)File 111:TGG Natl.Newspaper Index(SM)  
(c) 2004 The Gale Group. All rts. reserv.

07572149 Supplier Number: 79850819  
GADGETS & GIZMOS.(Tech Times)(remote control added to Sony PlayStation 2's  
DVD player)  
Curtiss, Aaron  
Los Angeles Times, T-2  
Nov 8, 2001  
ISSN: 0458-3035 LANGUAGE: English RECORD TYPE: Citation

GADGETS & GIZMOS.(Tech Times)( remote control added to Sony PlayStation  
2's DVD player )

DESCRIPTORS: Remote control --...

... Digital video disk --  
TRADE NAMES: Sony Playstation 2 (Computer-based entertainment system...

11/3,K/19 (Item 2 from file: 111)  
DIALOG(R)File 111:TGG Natl.Newspaper Index(SM)  
(c) 2004 The Gale Group. All rts. reserv.

07308023 Supplier Number: 78682455  
New DVD Remote Control For PlayStation(R) 2 Provides Immersive  
Entertainment Experience for Fans.  
PR Newswire, NA  
Sept 27, 2001  
LANGUAGE: English RECORD TYPE: Citation

New DVD Remote Control For PlayStation (R) 2 Provides Immersive  
Entertainment Experience for Fans.

11/9/19 (Item 2 from file: 111)  
DIALOG(R) File 111:TGG Natl.Newspaper Index(SM)  
(c) 2004 The Gale Group. All rts. reserv.

07308023 Supplier Number: 78682455  
**New DVD Remote Control For PlayStation(R) 2 Provides Immersive  
Entertainment Experience for Fans.**  
PR Newswire, NA  
Sept 27, 2001  
LANGUAGE: English RECORD TYPE: Citation

COMPANY NAMES: Sony Computer Entertainment America Inc.  
DESCRIPTORS: Computer software industry  
PRODUCT NAMES: 7372000 (Computer Software)  
SIC CODES: 7372 Prepackaged software  
SIC CODES (NAICS): 51121 Software Publishers  
FILE SEGMENT: NW File 649

Set	Items	Description
S1	436776	DIGITAL() (VIDEO OR VERSATILE) () (DISK? OR DISC?) OR DVD OR - DVDS OR D()V()D
S3	123173	(ARCADE? OR VIDEO? OR GAME?) (2N) (CONSOLE? OR CONTROLLER?) - OR GAMECONSOLE? OR VIDEOGAME?
S4	141834	XBOX OR X()BOX OR GAMECUBE OR SEGA OR DREAMCAST OR DREAM() - CAST OR GAMEBOY OR GAME()BOY
S5	249617	NINTENDO OR PS2 OR PS()2 OR PSX OR PLAYSTATION? OR PLAY()S - TATION?
S6	267889	(REMOTE? OR WIRELESS OR WIRE()LESS OR RADIO? OR RADIOFREQU - ENCY OR UNIVERSAL OR RF OR IR OR INFRARED) (2N) (CONTROL? ? OR - CONTROLLER? OR TRANSMITTER? OR COMMUNICATOR?)
S7	4630356	DEDICATED OR STANDALONE OR STAND()ALONE OR EXCLUSIV?
S8	436776	S1 OR S1(5N)S2
S9	14534	S8 AND (S6 OR S6(5N)S7)
S10	2215	S9 AND S3:S5
S11	360	S10 AND S1(5N)S6
S12	276	S11 AND S1(10N)S3:S5
S13	231	S12 AND S1(5N)S3:S5
S14	148	S13 AND PY<2002
S15	184	S12 AND PY<2002
S16	184	S14:S15
S17	86	RD (unique items)
?		

## SHOW FILES

File 9:Business & Industry(R) Jul/1994-2004/Jan 20  
(c) 2004 Resp. DB Svcs.

File 15:ABI/Inform(R) 1971-2004/Jan 22  
(c) 2004 ProQuest Info&Learning

File 16:Gale Group PROMT(R) 1990-2004/Jan 21  
(c) 2004 The Gale Group

File 20:Dialog Global Reporter 1997-2004/Jan 22  
(c) 2004 The Dialog Corp.

File 80:TGG Aerospace/Def.Mkts(R) 1986-2004/Jan 21  
(c) 2004 The Gale Group

File 148:Gale Group Trade & Industry DB 1976-2004/Jan 21  
(c)2004 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989  
(c) 1999 The Gale Group

File 621:Gale Group New Prod. Annou. (R) 1985-2004/Jan 21  
(c) 2004 The Gale Group

File 635:Business Dateline(R) 1985-2004/Jan 22  
(c) 2004 ProQuest Info&Learning

File 636:Gale Group Newsletter DB(TM) 1987-2004/Jan 21  
(c) 2004 The Gale Group

File 646:Consumer Reports 1982-2004/Jan  
(c) 2004 Consumer Union

File 629:EIU:BUS. Newsletters 2004/Jan W2  
(c) 2004 Economist Intelligence Unit

File 649:Gale Group Newswire ASAP(TM) 2004/Jan 12  
(c) 2004 The Gale Group

File 810:Business Wire 1986-1999/Feb 28  
(c) 1999 Business Wire

File 813:PR Newswire 1987-1999/Apr 30  
(c) 1999 PR Newswire Association Inc

File 47:Gale Group Magazine DB(TM) 1959-2004/Jan 21  
(c) 2004 The Gale group

File 141:Readers Guide 1983-2004/Dec  
(c) 2004 The HW Wilson Co  
File 482:Newsweek 2000-2004/Jan 14  
(c) 2004 Newsweek, Inc.  
File 484:Periodical Abs Plustext 1986-2004/Jan W3  
(c) 2004 ProQuest  
File 570:Gale Group MARS(R) 1984-2004/Jan 21  
(c) 2004 The Gale Group  
File 647:CMP Computer Fulltext 1988-2004/Jan W2  
(c) 2004 CMP Media, LLC  
File 624:McGraw-Hill Publications 1985-2004/Jan 21  
(c) 2004 McGraw-Hill Co. Inc  
File 369:New Scientist 1994-2004/Jan W2  
(c) 2004 Reed Business Information Ltd.  
File 370:Science 1996-1999/Jul W3  
(c) 1999 AAAS  
File 610:Business Wire 1999-2004/Jan 22  
(c) 2004 Business Wire.  
File 613:PR Newswire 1999-2004/Jan 22  
(c) 2004 PR Newswire Association Inc  
File 609:Bridge World Markets 2000-2001/Oct 01  
(c) 2001 Bridge  
File 809:Bridge World Markets News 1989-1999/Dec 31  
(c) 1999 Bridge  
File 392:Boston Herald 1995-2004/Jan 21  
(c) 2004 Boston Herald  
File 471:New York Times Fulltext 90-Day 2004/Jan 21  
(c) 2004 The New York Times  
File 532:Bangor Daily News 1996-2004/Jan 22  
(c) 2004 Bangor Daily News  
File 631:Boston Globe 1980-2004/Jan 21  
(c) 2004 Boston Globe  
File 633:Phil.Inquirer 1983-2004/Jan 20  
(c) 2004 Philadelphia Newspapers Inc  
File 638:Newsday/New York Newsday 1987-2004/Jan 19  
(c) 2004 Newsday Inc.  
File 718:Pittsburgh Post-Gazette Jun 1990-2004/Jan 22  
(c) 2004 PG Publishing  
File 719:(Albany) The Times Union Mar 1986-2004/Jan 16  
(c) 2004 Times Union  
File 731:Philad.Dly.News 1983- 2003/Dec 30  
(c) 2003 Philadelphia Newspapers Inc  
File 733:The Buffalo News 1990- 2004/Jan 19  
(c) 2004 Buffalo News  
File 738:(Allentown) The Morning Call 1990-2004/Jan 21  
(c) 2004 Morning Call  
File 743:(New Jersey)The Record 1989-2004/Jan 21  
(c) 2004 No.Jersey Media G Inc

17/5,K/1 (Item 1 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2004 Resp. DB Svcs. All rts. reserv.

3274230 Supplier Number: 03274230 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Sony Ships DVD Movie Controller For PS2**

**(Sony Computer Entertainment launches wireless DVD remote for the PlayStation 2)**

TWICE, v 16, n 24, p 22

October 22, 2001

DOCUMENT TYPE: Journal ISSN: 0892-7278 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 236

TEXT:

By Greg Tarr

Foster City, Calif. - Sony Computer Entertainment has started shipping a new wireless DVD remote control for the PlayStation2 in North American market.

The remote control allows users to shift between games, movies and music on the PlayStation2 console, while enabling enhanced DVD playback functions and features, including DVD Playback, Program Play, Shuffle Play, Repeat, 3-Speed Scan, Slow Motion, Time Display, Time Search, Chapter Display/Select, A-B Repeat and One-Touch Menu Control.

The remote is also said to be compatible with various Sony dedicated DVD video players. It is currently shipping at \$19.99 suggested retail price and includes the DVD Remote Control, IR Receiver Unit, DVD Player (ver. 2.10) start up disc and two "AAA" batteries.

Meanwhile, SCEA and Hershey Foods recently kickoff a cross-promotion for Halloween, offering \$1 million in PlayStation giveaways.

The promotion, which appears for the second year in row, will package entry forms in more than 40 million snack-size bags of Reese's peanut butter cups, Hershey's milk chocolate bars, Kit Kat wafer bars, Milk Duds chocolate caramels and Whoppers malted milk balls. Consumers will have the chance to win one of 25,000 videogames valued at over \$1 million. The program will also include PlayStation or PlayStation 2 videogame strategy tips in specially marked bags of candy.

The effort is being backed with a national freestanding insert in newspapers, and point of sale header cards with contest tear pads, which will be distributed to over 50,000 stores.

Copyright 2001 Cahners Business Information

COMPANY NAMES: SONY COMPUTER ENTERTAINMENT CO (SONY CORP)

INDUSTRY NAMES: Consumer electronics; Toys & games

PRODUCT NAMES: Video recorders and players (365172); Electronic games and toys (394492)

CONCEPT TERMS: All product and service information; Product introduction

GEOGRAPHIC NAMES: North America (NOA); North America (NOAX)

(USE FORMAT 7 OR 9 FOR FULLTEXT)

**Sony Ships DVD Movie Controller For PS2**

**(Sony Computer Entertainment launches wireless DVD remote for the**

## PlayStation 2)

TEXT:

By Greg Tarr

Foster City, Calif. - Sony Computer Entertainment has started shipping a new wireless DVD remote control for the PlayStation2 in North American market.

The remote control allows users to shift between games, movies and music on the PlayStation2 console, while enabling enhanced DVD playback functions and features, including DVD Playback, Program Play, Shuffle Play, Repeat, 3-Speed Scan, Slow Motion, Time Display, Time Search... The remote is also said to be compatible with various Sony dedicated DVD video players. It is currently shipping at \$19.99 suggested retail price and includes the DVD Remote Control, IR Receiver Unit, DVD Player (ver. 2.10) start up disc and two "AAA" batteries.

Meanwhile, SCEA and Hershey Foods recently kickoff a cross-promotion for Halloween, offering \$1 million in PlayStation giveaways.

The promotion, which appears for the second year in row, will package entry forms...

...Whoppers malted milk balls. Consumers will have the chance to win one of 25,000 videogames valued at over \$1 million. The program will also include PlayStation or PlayStation 2 videogame strategy tips in specially marked bags of candy.

The effort is being backed with a...

17/5,K/3 (Item 3 from file: 9)

DIALOG(R)File 9:Business & Industry(R)

(c) 2004 Resp. DB Svcs. All rts. reserv.

3169593 Supplier Number: 03169593 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Is Microsoft Just Playing Games?**

(Microsoft is preparing to introduce its Xbox game console, which has a broadband hookup)

Cable World, v 13, n 24, p 30

June 11, 2001

DOCUMENT TYPE: Journal ISSN: 1042-7228 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1331

TEXT:

COLE, RICHARD

The new Xbox has a broadband hookup, leading to concern that it's no mere game console, but a full-service set-top in disguise. Still, Nintendo's and Sony's turf may be lucrative enough without taking on cable.

While the kids await fast-paced action and cool graphics, much of the buzz surrounding Microsoft's Xbox game console in the cable industry concerns its unique built-in broadband connection. Because the company has faltered in its efforts to plug into the cable business through traditional means, some analysts have suggested the Xbox is a "Trojan horse" intended to evolve into a set-top box and home-networking device once it's entered the household. Some think it may be the killer app that will ultimately drive consumers to pay for the broadband connections most cable operators are



marketing--making it a boon to MSOs. But Microsoft would have you believe it's just playing games.

The Redmond, Wash., software giant launched the next-generation box last month to compete with Sony's PlayStation 2 and Nintendo's upcoming GameCube and is gearing up to spend \$500 million marketing the device, which is not scheduled to ship until November for the Christmas season.

Microsoft executives and independent analysts make a convincing argument that the Xbox won't mutate into anything else in the foreseeable future.

"Anything you build into a box that (doesn't have) to do with gaming simply takes away from the game experience," says John O'Rourke, Microsoft's director of game sales and marketing. "It's like the idea of a phone-toaster--it could be rationalized ... but it isn't what a consumer wants. They would really rather have a very good phone and a very good toaster." In any case, analysts note that Microsoft is already involved in and struggling with STB software and is unlikely to open a new front.

Forrester Research analyst Eric Scheirer says it's hard to read Microsoft's long-run intentions, but using the Xbox as a multipurpose networking device isn't a sound approach. "I think it's very unlikely that that's actually going to succeed, if that is the plan," Scheirer says. "Consumers already have PCs; they already have set-top boxes. The cable MSOs are being very aggressive about rolling out new set-top capabilities."

One extra capacity the Xbox boasts, as does Sony's PS 2, is its ability to play DVDs on TV. At least one company, Los Angeles-based Metalepsis, has produced two interactive movies that will play on the Xbox and PS 2 and allow the viewer to interact with the material.

O'Rourke, however, says Microsoft doesn't believe the DVD capability is an important mover for the Xbox. Surveys found that only 15 to 20% of likely Xbox buyers were interested in using the console to play DVDs. For them Microsoft will sell an extra DVD remote control for \$29.

Most important, Microsoft, with \$23 billion in total sales last year, doesn't need a hidden agenda to jump into the video game market--the potential revenue speaks for itself. This year's video game sales are projected at \$6 billion, putting gaming in reach of the \$7.7 billion Hollywood box-office figures for 2000. The Digital Software Association puts 2001 PC and video game sales at \$10.5 billion and notes they have climbed at a steady 15% rate since 1997. Game sales made up a third of rival Sony's year 2000 profits (although the costs of launching PlayStation 2 will deflate revenue this year).

With Microsoft, Sony and Nintendo all building and promoting new boxes, game makers project sales of 200 million consoles by 2005, generating game-software sales that could run to a staggering \$60 billion, or \$100 billion if you throw in handheld devices. That revenue potential explains why Microsoft is willing to sell the Xbox for \$300 and lose \$2 billion on the hardware before turning a profit in 2005, says Merrill Lynch analyst Henry Blodget.

Cable operators could profit from the new console's broadband connection, although that could take time. "I absolutely do believe the Xbox will help drive demand and adoption of broadband," says Microsoft's O'Rourke. "It won't be the only thing, but it is certainly a really powerful component."

Microsoft has made a big bet on the broadband connection, emphasizing the Xbox's superiority. Rival Sony had shown the market potential with online "men in tights" multiplayer games like EverQuest, which runs on a personal computer. Some 300,000 people have bought the EverQuest CD for up to \$30 a pop and then have paid \$10 per month to play online with other fans. Forrester has projected the online MPG game revenue at \$1.6 billion this year.

Microsoft built in its broadband connection. to attract those PC online game players. Sony is fighting back, responding with an AOL deal that, later this year, will allow buyers to add an online connection to their PS 2, but will require another purchase. But even Microsoft acknowledges that its online gaming initiative isn't quite ready for prime time. O'Rourke says Xbox online games won't launch until the first half of 2002 because the company wants the games to run seamlessly with its hardware. But the games will be coming.

"Of our 200 world-class game developers--companies like Electronic Arts--there's over 25 that are already working on titles that will have multiplayer online capability built in when those titles launch," he says. "And in the future, I think every Xbox game will have at least some portion of online experience built into it." And not just multiplayer games as they are played now, he emphasizes. O'Rourke sees a time when players can not only download new levels to existing games, but can change the levels they are currently playing--by inserting today's weather conditions, for instance.

But cable operators shouldn't necessarily jump on the Xbox bandwagon to boost broadband sales, says Forrester's Scheirer, and Microsoft can't afford to overmarket its broadband capability before proving the Xbox is a good game console.

"We think it's a mistake for anybody to be too focused on these kinds of next-generation applications," he says. "There will be time for that when there is a clear winner--but it's too dangerous for any one of the three major competitors to push that now." There will be a time, however, and not only for advanced game playing, but for the integration of Xbox or PS 2 broadband capabilities with other entertainment, such as television or movies, he says.

In the short run, content is king, and that's where Microsoft must concentrate its efforts to build Xbox sales. That means game titles that will attract hard-core gamers, which Microsoft has identified as its key constituency for the Xbox. There, Sony's PlayStation 2 has a clear advantage with its year head start--Sony has already shipped 3 million consoles in the United States and 10 million worldwide--and its top Sony titles. Nintendo, meanwhile, seems to have a stranglehold on the younger set with its proven games like Pokemon, Super Mario and Legend of Zelda.

So far Microsoft has announced Oddworld and Halo games of its own, as well as Crazy Taxi and sports games from Sega, and it will be following up with games from Electronic Arts and Capcom. And although Microsoft is unlikely to announce it, a Los Angeles-based developer called Pixis is launching Virtual Pornstar: Bunny Luv, which it identifies as the first adult game developed for the Xbox. A version will also be shipped for PS 2, the company says.

Microsoft has yet to come up with what analysts consider killer must-buy titles, although everyone gives the company points for leaving aside its legendary arrogance and working cooperatively with game developers.

Microsoft, for example, released its technical specifications to all game makers at once, instead of a few favorites.

Killer titles will come, says Microsoft's O'Rourke, pointing to the company's 200 software developers. Microsoft is also bettering its odds by buying into game-software development: Last month it bought Ensemble Studios, maker of the highly regarded Age of Empires game, which has sold 8.5 million units. "It really comes down to the games," he says. "The games that you're going to get this year, and the games that you're going to get in the future."

Copyright 2001 INTERTEC Publishing Corporation

COMPANY NAMES: MICROSOFT CORP

INDUSTRY NAMES: Toys & games

PRODUCT NAMES: Electronic games and toys (394492)

CONCEPT TERMS: Ad budget; All company; All market information; All product and service information; Applications; Industry forecasts; Market size; Product introduction; Sales

GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

(USE FORMAT 7 OR 9 FOR FULLTEXT)

(Microsoft is preparing to introduce its Xbox game console , which has a broadband hookup)

TEXT:

COLE, RICHARD

The new Xbox has a broadband hookup, leading to concern that it's no mere game console , but a full-service set-top in disguise. Still, Nintendo 's and Sony's turf may be lucrative enough without taking on cable.

While the kids await fast-paced action and cool graphics, much of the buzz surrounding Microsoft's Xbox game console in the cable industry concerns its unique built-in broadband connection. Because the company has ...

...efforts to plug into the cable business through traditional means, some analysts have suggested the Xbox is a "Trojan horse" intended to evolve into a set-top box and home-networking...

...Wash., software giant launched the next-generation box last month to compete with Sony's PlayStation 2 and Nintendo 's upcoming GameCube and is gearing up to spend \$500 million marketing the device, which is not scheduled...

...for the Christmas season.

Microsoft executives and independent analysts make a convincing argument that the Xbox won't mutate into anything else in the foreseeable future.

"Anything you build into a...

...Scheirer says it's hard to read Microsoft's long-run intentions, but using the Xbox as a multipurpose networking device isn't a sound approach. "I think it's very...

...are being very aggressive about rolling out new set-top capabilities."

One extra capacity the Xbox boasts, as does Sony's PS 2 , is its ability to play DVDs on TV. At least one company, Los Angeles-based

Metalepsis, has produced two interactive movies that will play on the Xbox and PS 2 and allow the viewer to interact with the material. O'Rourke, however, says Microsoft doesn't believe the DVD capability is an important mover for the Xbox. Surveys found that only 15 to 20% of likely Xbox buyers were interested in using the console to play DVDs. For them Microsoft will sell an extra DVD remote control for \$29.

Most important, Microsoft, with \$23 billion in total sales last year, doesn't...

...up a third of rival Sony's year 2000 profits (although the costs of launching PlayStation 2 will deflate revenue this year).

With Microsoft, Sony and Nintendo all building and promoting new boxes, game makers project sales of 200 million consoles by...

...throw in handheld devices. That revenue potential explains why Microsoft is willing to sell the Xbox for \$300 and lose \$2 billion on the hardware before turning a profit in 2005...

...new console's broadband connection, although that could take time. "I absolutely do believe the Xbox will help drive demand and adoption of broadband," says Microsoft's O'Rourke. "It won...  
...really powerful component."

Microsoft has made a big bet on the broadband connection, emphasizing the Xbox's superiority. Rival Sony had shown the market potential with online "men in tights" multiplayer...

...deal that, later this year, will allow buyers to add an online connection to their PS 2, but will require another purchase. But even Microsoft acknowledges that its online gaming initiative isn't quite ready for prime time. O'Rourke says Xbox online games won't launch until the first half of 2002 because the company wants...

...built in when those titles launch," he says. "And in the future, I think every Xbox game will have at least some portion of online experience built into it." And not...

...today's weather conditions, for instance.

But cable operators shouldn't necessarily jump on the Xbox bandwagon to boost broadband sales, says Forrester's Scheirer, and Microsoft can't afford to overmarket its broadband capability before proving the Xbox is a good game console.  
"We think it's a mistake for anybody to be too focused on these kinds...

...a time, however, and not only for advanced game playing, but for the integration of Xbox or PS 2 broadband capabilities with other entertainment, such as television or movies, he says.

In the short run, content is king, and that's where Microsoft must concentrate its efforts to build Xbox sales. That means game titles that will attract hard-core gamers, which Microsoft has identified as its key constituency for the Xbox. There, Sony's PlayStation 2 has a clear advantage with its year head start--Sony has already shipped 3 million consoles in the United States and 10 million worldwide--and its top Sony titles. Nintendo, meanwhile, seems to have a stranglehold on the younger set with its proven games like...

...and Halo games of its own, as well as Crazy Taxi and sports games from Sega , and it will be following up with games from Electronic Arts and Capcom. And although...

...Virtual Pornstar: Bunny Luv, which it identifies as the first adult game developed for the Xbox . A version will also be shipped for PS 2 , the company says.

Microsoft has yet to come up with what analysts consider killer must...

17/5,K/7 (Item 7 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2004 Resp. DB Svcs. All rts. reserv.

2841834 Supplier Number: 02841834 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**InterAct's DVD Remote Ready For PlayStation2**

**(InterAct Accessories has developed a remote control for use with the PlayStation2 called the Master DVD Remote)**

TWICE, v 15, n 14, p 36

June 12, 2000

DOCUMENT TYPE: Journal ISSN: 0892-7278 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 125

TEXT:

HUNT VALLEY, MD. -- Recoton's InterAct Accessories subsidiary said it has devised Master DVD Remote, the first-to-market wireless DVD remote to control the PlayStation 2 DVD.

The unit includes a sleek ergonomic design, 16 DVD function buttons, infrared remote, game port IR receiver, IR transmission indicator or IR receiver and an LED screen. It operates at up to 23 feet and requires three AAA batteries. Suggested retail is \$19.99, with availability beginning is September.

InterAct is expected to launch a full line of basic and enhanced accessories and controllers at the time PS2 launches.

"When the Sony PlayStation2 launches, consumers will have to use a controller to operate the DVD. InterAct allows consumers to cut that cord with the Master DVD Remote," said Todd Hays, InterAct Accessories president.

Copyright 2000 Cahners Business Information

COMPANY NAMES: INTERACT ACCESSORIES

INDUSTRY NAMES: Consumer electronics; Toys & games

PRODUCT NAMES: Video recorders and players (365172); Electronic games and toys (394492)

CONCEPT TERMS: All product and service information; Product introduction

GEOGRAPHIC NAMES: North America (NOAX); United States (USA)

(USE FORMAT 7 OR 9 FOR FULLTEXT)

**InterAct's DVD Remote Ready For PlayStation2**

**(InterAct Accessories has developed a remote control for use with the PlayStation2 called the Master DVD Remote)**

TEXT:

HUNT VALLEY, MD. -- Recoton's InterAct Accessories subsidiary said it has devised Master DVD Remote, the first-to-market wireless DVD remote to control the PlayStation 2 DVD .

09183435 Supplier Number: 79854531 (USE FORMAT 7 FOR FULLTEXT)  
**Sony ships DVD movie controller for PS2. (Interactive Media). (Brief Article)**

Tarr, Greg

TWICE, v16, n24, p22(1)

Oct 22, 2001

ISSN: 0892-7278

Language: English Record Type: Fulltext

Article Type: Brief Article

Document Type: Magazine/Journal; Trade

Word Count: 254

PUBLISHER NAME: Cahners Business Information

COMPANY NAMES: \*Sony Computer Entertainment

EVENT NAMES: \*336 (Product introduction)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*3651990 (Consumer & Auto Electronics NEC)

INDUSTRY NAMES: BUSN (Any type of business); ELEC (Electronics)

SIC CODES: 3651 (Household audio and video equipment)

NAICS CODES: 33431 (Audio and Video Equipment Manufacturing)

SPECIAL FEATURES: COMPANY

ADVERTISING CODES: 57 New Products/Services

(USE FORMAT 7 FOR FULLTEXT)

**Sony ships DVD movie controller for PS2 . (Interactive Media). (Brief Article)**

TEXT:

FOSTER CITY, CALIF. -- Sony Computer Entertainment has started shipping a new wireless DVD remote control for the PlayStation2 in North American market.

The remote control allows users to shift between games, movies and music on the PlayStation2 console, while enabling enhanced DVD playback functions and features, including DVD Playback, Program Play, Shuffle Play, Repeat, 3-Speed Scan, Slow Motion, Time Display, Time Search, Chapter Display/Select, AB Repeat and One-Touch Menu Control

The remote is also said to be compatible with various Sony dedicated DVD video players. It is currently shipping at \$19.99 suggested retail price and includes the DVD Remote Control, IR Receiver Unit, DVD Player (ver. 2.10) start up disc and two "AAA" batteries.

Meanwhile, SCEA and Hershey Foods recently kickoff a cross-promotion for Halloween, offering \$1 million in PlayStation giveaways.

The promotion, which appears for the second year in row, will package entry forms...

...Whoppers malted milk balls. Consumers will have the chance to win one of 25,000 videogames valued at over \$1 million. The program will also include PlayStation or PlayStation 2 videogame strategy tips in specially marked bags of candy.

The effort is being backed with a...

20011022

17/5,K/17 (Item 5 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

09028492 Supplier Number: 78682455 (USE FORMAT 7 FOR FULLTEXT)

**New DVD Remote Control For PlayStation(R) 2 Provides Immersive Entertainment Experience for Fans.**

PR Newswire, pNA

Sept 27, 2001



Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 503  
PUBLISHER NAME: PR Newswire Association, Inc.  
COMPANY NAMES: \*Sony Computer Entertainment America Inc.  
PRODUCT NAMES: \*7372000 (Computer Software)  
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)  
SIC CODES: 7372 (Prepackaged software)  
NAICS CODES: 51121 (Software Publishers)  
SPECIAL FEATURES: LOB; COMPANY

(USE FORMAT 7 FOR FULLTEXT)

**New DVD Remote Control For PlayStation (R) 2 Provides Immersive Entertainment Experience for Fans.**

TEXT:

Company Releases Remote Control for PlayStation (R) 2 Computer Entertainment

... 27 /PRNewswire/ --

Sony Computer Entertainment America Inc. (SCEA) announced today that it has released a wireless DVD remote control for the PlayStation (R) 2 computer entertainment system in the North American market. Available in stores now, the new DVD remote control (for PlayStation (R) 2) allows users to enjoy a more complete entertainment experience -- from games, movies and music -- seamlessly from their PlayStation 2. The DVD remote control (for PlayStation 2) gives consumers control of enhanced DVD playback functions, new features available only with the DVD remote control (for PlayStation 2) and it can also be used as a basic game controller.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20000510/SFW104-a> )

"Our goal with PlayStation 2 is to provide a computer entertainment system that turns any living room, bedroom, or...

...an entertainment center," said Ami Blaire, director, product marketing, Sony Computer Entertainment America Inc. "The DVD playback function enhancements using the DVD remote control (for PlayStation 2), bring us one step closer to offering consumers an all-encompassing entertainment system that plays games, music and movies."

With an intuitive button layout, the new DVD remote control (for PlayStation 2) is easy-to-use and SIRCS compatible with various Sony DVD players. The DVD remote control (for PlayStation 2) can be set up and activated in just a few simple steps. Once activated the DVD remote control (for PlayStation 2) allows consumers to perform various DVD functions including: DVD Playback, Program Play, Shuffle Play, Repeat, 3-Speed Scan, Slow Motion, Time Display, Time Search, Chapter Display/Select, A-B Repeat and One-Touch Menu Control and much more.

The DVD remote control (for PlayStation 2) is being sold for a suggested retail price of \$19.99 and includes the DVD Remote Control, IR Receiver Unit, DVD Player (ver. 2.10) start up disc and two "AAA" batteries.

About Sony Computer Entertainment Inc.

Sony Computer Entertainment America Inc. continues to redefine the entertainment lifestyle with its PlayStation (R) and PS one(TM) game console and the PlayStation (R)2 computer entertainment system. The PlayStation 2 computer entertainment system is set to revolutionize the home entertainment market, offering the most...

...Recognized as the undisputed industry leader, Sony Computer Entertainment America Inc. markets the PS one game console and PlayStation 2 computer entertainment system and develops, publishes, markets and distributes software for the PS one game console and the



PlayStation 2 computer entertainment system for the North American market.  
Based in Foster City, Calif. Sony...  
20010927

17/5,K/25 (Item 13 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

08084420 Supplier Number: 67454039 (USE FORMAT 7 FOR FULLTEXT)  
Nuby Interactive LLC licenses the next generation radio wireless controller  
AIRPLAY(TM)2 powered by SPIKE(TM) for PlayStation(R) / PlayStation 2 game  
consoles from Eleven Engineering Inc.  
PR Newswire, p9614  
Nov 15, 2000  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 537  
PUBLISHER NAME: PR Newswire Association, Inc.  
COMPANY NAMES: \*Eleven Engineering; PlayStation  
PRODUCT NAMES: \*3651920 (Electronic Games); 3651922 (Arcade Video  
Games)  
INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)  
SIC CODES: 3944 (Games, toys, and children's vehicles); 3999 (  
Manufacturing industries, not elsewhere classified)  
NAICS CODES: 339932 (Game, Toy, and Children's Vehicle Manufacturing)  
SPECIAL FEATURES: COMPANY

**Nuby Interactive LLC licenses the next generation radio wireless  
controller AIRPLAY(TM)2 powered by SPIKE(TM) for PlayStation (R) /  
PlayStation 2 game consoles from Eleven Engineering Inc.**

Eleven Engineering Inc., the maker of AIRPLAY, the first radio  
-wireless game controller for Sony PlayStation, announces that Nuby  
Interactive LLC has licensed AIRPLAY2 powered by SPIKE. AIRPLAY2 powered by  
SPIKE is the next generation radio -wireless game controller for Sony  
PlayStation / PlayStation 2 game consoles and among other features,  
includes:

Radio Comm.	DVD Control ( PS2 )	Multi-Player	Dual
Analog & Shock			
IMD Appearance	Quad Triggers	Auto Pause	High-Pivot
D-Pad...			

...whole must keep pace with adult expectations. Combined with the next  
generation performance of the PlayStation 2 console, AIRPLAY2 powered by  
SPIKE completes a quality gaming experience."

Ed Hames, Executive Vice...

...SPIKE furthers Nuby's position as the wireless leader in video gaming.  
The future of wireless video game controllers is radio frequency  
technology. Eleven has proven its radio wireless technology with the  
original AIRPLAY for PlayStation and is taking it to the next level with  
AIRPLAY2 powered by SPIKE. By partnering...

...Eleven is also developing AIRPLAY products powered by SPIKE for other  
major platforms including Microsoft Xbox (TM), Sega Dreamcast (TM), PC  
and Macintosh(R) computers, NUON(TM) for Motorola's Streamaster(TM) set-top  
box and for NUON-enhanced DVD players including those already shipping  
from by Samsung and Toshiba."

AIRPLAY for PlayStation / PlayStation 2 is available in the USA  
and Canada at Electronics Boutique, Blockbuster Canada, Toys R...

...consumer products like video gaming. AIRPLAY, is a trademark of Eleven Engineering Incorporated, patents pending. PlayStation is a registered trademark of Sony Computer Entertainment Inc. NUON is a trademark of VM Labs Inc. Streamaster is a trademark of Motorola Inc. Xbox is a trademark of Microsoft Corporation. Dreamcast is a trademark of Sega Corporation. Macintosh is a registered trademark of Apple Computer Inc.

COMPANY NAMES: Eleven Engineering; PlayStation  
20001115

17/5,K/33 (Item 21 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

07827184 Supplier Number: 65022737 (USE FORMAT 7 FOR FULLTEXT)  
**Local Firm Takes Aim on New PlayStation Peripherals.(Mad Catz Inc.)(Brief Article)**  
San Diego Business Journal, v21, n34, p34  
August 21, 2000  
ISSN: 8750-6890  
Language: English Record Type: Fulltext  
Article Type: Brief Article  
Document Type: Magazine/Journal; Trade  
Word Count: 127  
PUBLISHER NAME: CBJ, L.P.  
COMPANY NAMES: \*Mad Catz Inc.  
EVENT NAMES: \*336 (Product introduction)  
GEOGRAPHIC NAMES: \*1USA (United States)  
PRODUCT NAMES: \*3573291 (Computer Peripheral Interfaces)  
INDUSTRY NAMES: BUSN (Any type of business); REG (Business, Regional)  
SIC CODES: 3577 (Computer peripheral equipment, not elsewhere classified)  
NAICS CODES: 334119 (Other Computer Peripheral Equipment Manufacturing)  
TRADE NAMES: Mad Catz Dual Force 2 Controller (Joystick/game controller);  
Mad Catz Panther P2 (Joystick/game controller)  
SPECIAL FEATURES: COMPANY  
(USE FORMAT 7 FOR FULLTEXT)  
**Local Firm Takes Aim on New PlayStation Peripherals.(Mad Catz Inc.)(Brief Article)**

TEXT:

The Sony PlayStation 2 set won't be out until next month, but already, a Santee-based company...

... Inc., a subsidiary of Toronto-based GTR Group Inc., will launch a full lineup of PlayStation 2 products Oct. 26. These include the Dual Force 2 Controller, an analog controller which...

...analog control axis and a trackball for omni-directional aiming. Another item is the universal DVD wireless remote, which can control the DVD features of the PlayStation 2, TV and VCR, Richardson said.

TRADE NAMES: Mad Catz Dual Force 2 Controller (Joystick/ game controller ); Mad Catz Panther P2 (Joystick/ game controller )  
20000821

17/5,K/34 (Item 22 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

07773379 Supplier Number: 64998497 (USE FORMAT 7 FOR FULLTEXT)  
**GTR Group's Mad Catz Gets Ready for Fall Launch of Sony PlayStation 2.**  
Business Wire, p0853

August 29, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 760

PUBLISHER NAME: Business Wire

COMPANY NAMES: \*Mad Catz; Sony Corp.

PRODUCT NAMES: \*3650000 (Consumer Electronics)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SIC CODES: 3651 (Household audio and video equipment)

NAICS CODES: 33431 (Audio and Video Equipment Manufacturing)

TICKER SYMBOLS: SNE

SPECIAL FEATURES: INDUSTRY; COMPANY

**GTR Group's Mad Catz Gets Ready for Fall Launch of Sony PlayStation 2.**

... 2000

GTR (TSE:GTR.) (AMEX:GIG)

Leading Peripheral Maker Announces Product Launch Plans  
for Upcoming PlayStation 2

GTR Group Inc, a leading manufacturer of video game accessories and value-priced video...

...the right time for the much anticipated North American and European launch of Sony's PlayStation 2 ("PS2").

"The launch of PS2 will be the beginning of an era that will see dramatic change in our industry", said Peter Kozicz, President and C.E.O. "The expanded functionality of the PS2 will provide for the convergence of movies, music, electronic games and the Internet. This will...

...on those opportunities."

"As the industry anxiously awaits the North American launch of Sony's PS 2, we are gearing up for what we expect to be very strong third and fourth quarters. We are very excited about the upcoming PS2 console and the positive impact it will have on the entire interactive entertainment industry", said...

...Catz has developed and will continue to develop a full range of innovative peripherals for PS2 that not only enhance the gaming experience, but also exploit the system's added functionality."

The lineup of PS2 products to be launched this fall by Mad Catz will include PS2 versions of the following leading Mad Catz accessories: MC2 Racing Wheel, S-AV Cables, Extension Cables, System Stand and the RF Adapter. Other Mad Catz popular peripherals under development for PS2 include the Fazor 2, 8 MB Memory Card, hard drive, modem, Multi-Port and the Rumble Rod.

The Mad Catz PS2 lineup will also include the following new products especially designed for Sony's new console:

Dual Force 2 Controller: This fully analog controller for PS2 will allow gamers to use powerful macro programming capability to execute special moves and combos...

...grips.

Panther P2: The Panther P2 promises to be the ultimate action controller for the PS2. Based on the award winning Panther XL design for PC's, the Panther P2 features...

...action games like Unreal Tournament, Bond: The World Is Not Enough and Time Splitters.

Universal DVD Wireless Remote: This product will provide users with the best way to control the powerful DVD features of the PS2 entertainment system, as well as the user's TV and VCR. Users will be able

to navigate through menu screens, special DVD add-on footage, director's cuts, theatrical trailers-all from the comfort of their couch. Designed with the industry standard infrared technology, the DVD remote allows seamless wireless control of the PS2 , TV and VCR.

About GTR Group Inc.

GTR Group Inc. is a diversified interactive entertainment...

...Brampton, Ontario. GTR Group' s product lines include previously played and republished video games for Nintendo , Sega and Sony game systems and a full range of video game accessories for both video game consoles and PCs. Video games are marketed under the Games Trader brand and accessories under the Mad Catz brand...

...GTR Group Inc. subsidiary, designs, develops, manufactures and markets a full range of accessories for video game consoles and PC gaming systems. Mad Catz is a worldwide leader of innovative peripherals in the...

20000829

17/5,K/37 (Item 25 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

07300721 Supplier Number: 61885541 (USE FORMAT 7 FOR FULLTEXT)

**Radio Wireless Gaming and PS2 DVD Control in One Product.**

Business Wire, p0041

May 5, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 642

PUBLISHER NAME: Business Wire

COMPANY NAMES: \*Wireless

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SPECIAL FEATURES: COMPANY

**Radio Wireless Gaming and PS2 DVD Control in One Product.**

... Announces Next in AIRPLAY Product Family:

AIRPLAY2 Radio Wireless Dual Analog and Shock Controller for  
Playstation (R) and Playstation 2 Game Consoles .

AIRPLAY2 will be compatible with both PlayStation and PlayStation  
2 and brings several key technologies to console gaming controllers :

Radio Comm. DVD Control ( PS2  
) Multi-Player Dual Analog & Shock  
IMD Appearance Quad Triggers Auto Pause High-Pivot D-Pad...

...John Sobota, CEO of Eleven Engineering. "Until recently, innovations in controllers have lagged advances in console hardware and game software. The AIRPLAY family of products is designed to address that -- to exceed the expectations...

...to 25 feet away. Both AIRPLAY2 and the original AIRPLAY also deliver the convenience of WIRELESS DVD MOVIE CONTROL on PlayStation 2. Consumer interest in PlayStation 2's DVD movie capability is very high, however, consumers will want reliable wireless control of the DVD function. And clearly, people are looking for the '2-fer' -- they don't want another single-duty remote control cluttering up the coffee table. Eleven's customers now have TWO compelling reasons to purchase AIRPLAY products for PS2 ."

Eleven's original product, AIRPLAY, pioneered RADIO WIRELESS gaming

on PlayStation / PlayStation 2 earlier this year with its market launch in the USA on February 17, 2000...

...shadowing. Approved for sale by FCC and Industry Canada, AIRPLAY is the first and only RADIO WIRELESS controller for PlayStation and PlayStation 2 presently on the market in North America.

AIRPLAY has won multiple awards and has...

...s TODAY SHOW and positive industry recognition in GAMEWEEK and GAMES BUSINESS magazines. AIRPLAY for PlayStation / PlayStation 2 is available in the USA and Canada at Electronics Boutique, Blockbuster Canada, coming soon...

...FOR NUON(TM) for Motorola's Streamaster(TM) set-top box and for NUON-enhanced DVD players including those already announced by Samsung and Toshiba."

Eleven will continue to make major...

...follow. Details are forthcoming on key industry alliances and Eleven's next products for the PlayStation 2 market. Merrill Lynch forecasts that PlayStation 2 sales will reach 100 million units by March, 2004. A recent survey by Hart...

...of 18.

CONNECTED ELECTRONIC ENTERTAINMENT -- Eleven Engineering Incorporated develops wireless products and connectivity applications for PlayStation, PlayStation 2, NUON, and other major console platforms. For further information contact: Eleven Engineering Inc., 10155...

...7006, www.airplay.ca. AIRPLAY, and reLOAD are trademarks of Eleven Engineering Incorporated, patents pending. PlayStation is a registered trademark of Sony Computer Entertainment Inc. NUON is a trademark of VM...  
20000505

17/5,K/38 (Item 26 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

07300170 Supplier Number: 61878185 (USE FORMAT 7 FOR FULLTEXT)

**InterAct Launches Wireless DVD Remote for PS2.**

PR Newswire, pNA

May 4, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 425

PUBLISHER NAME: PR Newswire Association, Inc.

COMPANY NAMES: \*InterAct Accessories Inc.; Recoton Corp.

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*3573290 (Computer Peripherals NEC); 3651000 (Audio & TV Equipment); 3661234 (Telephone Headsets)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

SIC CODES: 3577 (Computer peripheral equipment, not elsewhere classified); 3651 (Household audio and video equipment); 3661 (Telephone and telegraph apparatus)

NAICS CODES: 334119 (Other Computer Peripheral Equipment Manufacturing); 33431 (Audio and Video Equipment Manufacturing); 33421 (Telephone Apparatus Manufacturing)

TICKER SYMBOLS: RCOT

SPECIAL FEATURES: LOB; COMPANY

**InterAct Launches Wireless DVD Remote for PS2 .**

... a subsidiary of the Recoton Corporation (Nasdaq: RCOT), has devised the first- to-market wireless DVD Remote to control the Playstation 2 DVD . InterAct's Master DVD Remote with infrared transmission lets all those movie buffs sit back and relax while browsing...

...product, InterAct fills that niche," said Todd Hays, President of InterAct Accessories. "When the Sony Playstation 2 launches, consumers will have to use a controller to operate the DVD . InterAct allows consumers to cut that cord with the Master DVD Remote."

InterAct's wireless DVD Remote includes a sleek ergonomic design, 16 DVD function buttons, infrared remote, game port IR receiver, IR transmission indicator on IR receiver and an LED screen. In addition, InterAct's Master DVD Remote operates at up to 23 feet and requires 2 AAA batteries.

InterAct will be...

...a full line of basic and enhanced accessories and controllers to hit retailers the day PS2 launches. Look for the Master DVD Remote in toy and electronic retailer's nationwide beginning in September 2000 with a target...

20000504

17/5,K/60 (Item 14 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2004 The Dialog Corp. All rts. reserv.

13803977 (USE FORMAT 7 OR 9 FOR FULLTEXT)

(PR) Nuby Interactive LLC licenses the next generation radio wireless controller AIRPLAY(TM)2 powered by SPIKE(TM) for PlayStation(R) / PlayStation 2 game consoles from Eleven Engineering Inc.

PR NEWSWIRE

November 15, 2000

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 511

EDMONTON, Nov. 15 /PRNewswire/ - Eleven Engineering Inc., the maker of AIRPLAY, the first radio-wireless game controller for Sony PlayStation, announces that Nuby Interactive LLC has licensed AIRPLAY2 powered by SPIKE. AIRPLAY2 powered by SPIKE is the next generation radio-wireless game controller for Sony PlayStation / PlayStation 2 game consoles and among other features, includes: Radio Comm. DVD Control (PS2) Multi-Player Dual Analog & Shock IMD Appearance Quad Triggers Auto Pause High-Pivot D-Pad

"This agreement creates synergies that allow us to bring this innovative technology to video gaming," says John Sobota, CEO of Eleven Engineering. "In this ever-changing industry, expectations of increased quality are the norm. Now that adults are the majority of gamers, gaming as a whole must keep pace with adult expectations. Combined with the next generation performance of the PlayStation 2 console, AIRPLAY2 powered by SPIKE completes a quality gaming experience."

Copyright 2000 PR Newswire. Source: World Reporter (Trade Mark).

DESCRIPTORS: Company News; Patents Licensing & Standards; New Products & Services; Marketing

COUNTRY NAMES/CODES: Canada (CA)

REGIONS: Americas; North America; Pacific Rim

SIC CODES/DESCRIPTIONS: 3944 (Games Toys & Children's Vehicles)

NAICS CODES/DESCRIPTIONS: 339932 (Game Toy & Childrens Vehicle Mfg)



(USE FORMAT 7 OR 9 FOR FULLTEXT)

PR) Nuby Interactive LLC licenses the next generation radio wireless controller AIRPLAY(TM)2 powered by SPIKE(TM) for PlayStation (R) / PlayStation 2 game consoles from Eleven Engineering Inc.

EDMONTON, Nov. 15 /PRNewswire/ - Eleven Engineering Inc., the maker of AIRPLAY, the first radio -wireless game controller for Sony PlayStation, announces that Nuby Interactive LLC has licensed AIRPLAY2 powered by SPIKE. AIRPLAY2 powered by SPIKE is the next generation radio -wireless game controller for Sony PlayStation / PlayStation 2 game consoles and among other features, includes: Radio Comm. DVD Control ( PS2 ) Multi-Player Dual Analog & Shock IMD Appearance Quad Triggers Auto Pause High-Pivot D-Pad...

... whole must keep pace with adult expectations. Combined with the next generation performance of the PlayStation 2 console, AIRPLAY2 powered by SPIKE completes a quality gaming experience."

... SPIKE furthers Nuby's position as the wireless leader in video gaming. The future of wireless video game controllers is radio frequency technology. Eleven has proven its radio wireless technology with the original AIRPLAY for PlayStation and is taking it to the next level with AIRPLAY2 powered by SPIKE. By partnering...

... Eleven is also developing AIRPLAY products powered by SPIKE for other major platforms including Microsoft Xbox (TM), Sega Dreamcast (TM), PC and Macintosh(R) computers, NUON(TM) for Motorola's Streamaster(TM) set-top box and for NUON-enhanced DVD players including those already shipping from by Samsung and Toshiba."

AIRPLAY for PlayStation / PlayStation 2 is available in the USA and Canada at Electronics Boutique, Blockbuster Canada, Toys R...

... consumer products like video gaming. AIRPLAY, is a trademark of Eleven Engineering Incorporated, patents pending. PlayStation is a registered trademark of Sony Computer Entertainment Inc. NUON is a trademark of VM Labs Inc. Streamaster is a trademark of Motorola Inc. Xbox is a trademark of Microsoft Corporation. Dreamcast is a trademark of Sega Corporation. Macintosh is a registered trademark of Apple Computer Inc. SOURCE Eleven Engineering Inc.

/CONTACT...

20001115

17/5,K/63 (Item 17 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2004 The Dialog Corp. All rts. reserv.

11096993

DVDINSIDER: InterAct Reveals First Wireless DVD Remote For PS2  
WORLDWIDE COMPUTER PRODUCT NEWS  
May 11, 2000  
JOURNAL CODE: WWCP LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 190

(C)1999-2000 DVD News. Distributed for AM Newswire Inc via M2 Communications Ltd (www.m2.com). InterAct Accessories has devised the first-to-market wireless DVD Remote to control the Playstation 2 DVD. InterAct's Master DVD Remote with infrared transmission lets all those movie buffs sit back and relax while browsing through their favorite classics and new blockbuster hits. "When the gaming market craves a



product, InterAct fills that niche," said Todd Hays, president of InterAct Accessories. "When the Sony Playstation 2 launches, consumers will have to use a controller to operate the DVD. InterAct allows consumers to cut that cord with the Master DVD Remote." InterAct's wireless DVD Remote includes a sleek ergonomic design, 16 DVD function buttons, infrared remote, game port IR receiver, IR transmission indicator on IR receiver and an LED screen. In addition, InterAct's Master DVD Remote operates at up to 23 feet and requires 2 AAA batteries. InterAct will be launching a full line of basic and enhanced accessories and controllers to hit retailers the day PS2 launches. Look for the Master DVD Remote in toy and electronic retailer's nationwide beginning in September 2000 with a target MSRP of \$19.99.

Copyright 2000 M2 Communications Ltd. Source: World Reporter (Trade Mark).

COMPANY NAMES: Sony Corp

DESCRIPTORS: Company News; New Products & Services; Marketing

SIC CODES/DESCRIPTIONS: 3944 (Games Toys & Children's Vehicles)

NAICS CODES/DESCRIPTIONS: 339932 (Game Toy & Childrens Vehicle Mfg)

**DVDINSIDER: InterAct Reveals First Wireless DVD Remote For PS2**

C)1999-2000 DVD News. Distributed for AM Newswire Inc via M2 Communications Ltd (www.m2.com). InterAct Accessories has devised the first-to-market wireless DVD Remote to control the Playstation 2 DVD. InterAct's Master DVD Remote with infrared transmission lets all those movie buffs sit back and relax while browsing...

... product, InterAct fills that niche," said Todd Hays, president of InterAct Accessories. "When the Sony Playstation 2 launches, consumers will have to use a controller to operate the DVD. InterAct allows consumers to cut that cord with the Master DVD Remote." InterAct's wireless DVD Remote includes a sleek ergonomic design, 16 DVD function buttons, infrared remote, game port IR receiver, IR transmission indicator on IR receiver and an LED screen. In addition, InterAct's Master DVD Remote operates at up to 23 feet and requires 2 AAA batteries. InterAct will be...

... a full line of basic and enhanced accessories and controllers to hit retailers the day PS2 launches. Look for the Master DVD Remote in toy and electronic retailer's nationwide beginning in September 2000 with a target...

20000511

17/5,K/78 (Item 1 from file: 610)

DIALOG(R)File 610:Business Wire

(c) 2004 Business Wire. All rts. reserv.

00413971 20001121326B1834 (USE FORMAT 7 FOR FULLTEXT)

**BlueLight.com to Launch 'BlueLights' Interactive Sales Tool With Sony PlayStation 2 as First Featured Product-Technology Allows Time-Sensitive Instant Sales Promotions on Hottest Holiday Gifts to be Flashed to ISP Users and Shopping Site Browsers**

Business Wire

Tuesday, November 21, 2000 07:46 EST

JOURNAL CODE: BUSINESS WIRE, COMTEX LANGUAGE: ENGLISH RECORD TYPE:

FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 684

LEAD PARAGRAPH:

SAN FRANCISCO, Nov 21, 2000 (BUSINESS WIRE) - Attention frazzled shoppers! BlueLight.com is putting fun and excitement back into the holidays. BlueLight.com(TM) today announced it will launch its new "BlueLights" interactive promotional sales tool on Monday, November 27, immediately following the busy Thanksgiving holiday weekend.

Directly delivering time-sensitive special offers on selected merchandise, "BlueLights" will appear on the company's online shopping site (www.bluelight.com) and its Totally Free Internet Service. The company will feature this season's hottest toy -- Sony's PlayStation 2 video game console -- as one of its first "BlueLights," answering the prayers of anxious parents everywhere.

COMPANY NAMES: martha stewart living omnimedia, inc.; kmart corp.; BLUE LIGHT; BLUELIGHT LTD; HOUSEHOLD INTERNATIONAL INC  
GEOGRAPHIC NAMES: CALIFORNIA; AMERICAS; NORTH AMERICA; USA  
INDUSTRY NAMES: COMPUTER GAMES; ADVERTISING AND PROMOTION; LEISURE; MARKETING  
EVENT NAMES: ADVERTISING AND PROMOTION; DISTRIBUTION CHANNELS; RETAILING

**BlueLight.com to Launch 'BlueLights' Interactive Sales Tool With Sony PlayStation 2 as First Featured Product-Technology Allows Time-Sensitive Instant Sales Promotions on Hottest Holiday...  
2000**

TEXT:

...Totally Free Internet Service. The company will feature this season's hottest toy -- Sony's PlayStation 2 video game console -- as one of its first "BlueLights," answering the prayers of anxious parents everywhere.

...of the first "BlueLights" will feature the most-sought-after toy of 2000 -- Sony's PlayStation 2 video game console .  
"BlueLights" featuring the PlayStation 2 will begin Monday, November 27, and will run through Monday, December 11. The company...

...offer the system as a bundle only for \$499.99. Each bundle will include a PlayStation 2 console, extra controller, memory card, universal DVD remote control and two games -- Madden NFL 2001 and the snow-boarding title SSX. "BlueLights" featuring the PlayStation 2 bundle will also include other products perfect for the holidays and will be randomly...

...to assure everyone has a shot at getting this must-have product. Limited quantities of PlayStation 2 will be included in select "BlueLights," so consumers will need to act fast to...  
?

17/5,K/80 (Item 1 from file: 613)

DIALOG(R)File 613:PR Newswire

(c) 2004 PR Newswire Association Inc. All rts. reserv.

00648380 20010927SFTH063 (USE FORMAT 7 FOR FULLTEXT)

DVD Remote Control for PlayStation(R) 2 Stem Cell Transplanttional

PR Newswire

Thursday, September 27, 2001 13:13 EDT

JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 483

LEAD PARAGRAPH:

FOSTER CITY, Calif., Sept. 27 /PRNewswire/ - Sony Computer Entertainment America Inc. (SCEA) announced today that it has released a wireless DVD remote

control for the PlayStation(R) 2 computer entertainment system in the North American market. Available in stores now, the new DVD remote control (for PlayStation(R) 2) allows users to enjoy a more complete entertainment experience -- from games, movies and music -- seamlessly from their PlayStation 2. The DVD remote control (for PlayStation 2) gives consumers control of enhanced DVD playback functions, new features available only with

the DVD remote control (for PlayStation 2) and it can also be used as a basic

game controller.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20000510/SFW104-a> )

"Our goal with PlayStation 2 is to provide a computer entertainment system

that turns any living room, bedroom, or family room into an entertainment center," said Ami Blaire, director, product marketing, Sony Computer Entertainment America Inc. "The DVD playback function enhancements using the

DVD remote control (for PlayStation 2), bring us one step closer to offering

consumers an all-encompassing entertainment system that plays games, music and movies."

With an intuitive button layout, the new DVD remote control (for PlayStation 2) is easy-to-use and SIRCS compatible with various Sony DVD players. The DVD remote control (for PlayStation 2) can be set up and activated in just a few simple steps. Once activated the DVD remote control

(for PlayStation 2) allows consumers to perform various DVD functions including: DVD Playback, Program Play, Shuffle Play, Repeat, 3-Speed Scan, Slow Motion, Time Display, Time Search, Chapter Display/Select, A-B Repeat and

One-Touch Menu Control and much more.

The DVD remote control (for PlayStation 2) is being sold for a suggested

retail price of \$19.99 and includes the DVD Remote Control, IR Receiver Unit,

DVD Player (ver. 2.10) start up disc and two "AAA" batteries.

About Sony Computer Entertainment Inc.

Sony Computer Entertainment America Inc. continues to redefine the entertainment lifestyle with its PlayStation(R) and PS one(TM) game console and the PlayStation(R)2 computer entertainment system. The PlayStation 2 computer entertainment system is set to revolutionize the home entertainment

market, offering the most compelling interactive content and the capability to be used as a network terminal in the coming broadband era.

Recognized as the undisputed industry leader, Sony Computer Entertainment

America Inc. markets the PS one game console and PlayStation 2 computer entertainment system and develops, publishes, markets and distributes software

for the PS one game console and the PlayStation 2 computer entertainment system for the North American market. Based in Foster City, Calif. Sony Computer Entertainment America Inc. serves as headquarters for all North American operations and is a wholly-owned subsidiary of Sony Computer Entertainment Inc.

Visit us on the Web at <http://www.scea.com>.

COMPANY NAMES: Sony Computer Entertainment America Inc.; Sony Computer Entertainment

GEOGRAPHIC NAMES: AMERICAS; NORTH AMERICA

INDUSTRY NAMES: CORPORATE; MARKETING; NEW PRODUCT DEVELOPMENT; LEISURE; ENTERTAINMENT; COMPUTER GAMES; COMPUTER HARDWARE; COMPUTER PERIPHERALS; COMPUTER SOFTWARE; COMPUTER STORAGE; COMPUTERS; OPTICAL DISCS

EVENT NAMES: PRODUCT LAUNCHES; NEW PRODUCT DEVELOPMENT; CORPORATE GROUPS AND OWNERSHIP

DVD Remote Control for PlayStation (R) 2 Stem Cell Transplanttional 2001

#### TEXT:

Sony Computer Entertainment

America Inc. (SCEA) announced today that it has released a wireless DVD remote

control for the PlayStation (R) 2 computer entertainment system in the North

American market. Available in stores now, the new DVD remote control (for

PlayStation (R) 2) allows users to enjoy a more complete entertainment experience -- from games, movies and music -- seamlessly from their

PlayStation 2. The DVD remote control (for PlayStation 2) gives consumers

control of enhanced DVD playback functions, new features available only with

the DVD remote control (for PlayStation 2) and it can also be used as a basic

game controller.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20000510/SFW104-a>)

"Our goal with PlayStation 2 is to provide a computer entertainment system that turns any living room, bedroom, or...

...an entertainment

center," said Ami Blaire, director, product marketing, Sony Computer Entertainment America Inc. "The DVD playback function enhancements using the

DVD remote control (for PlayStation 2), bring us one step closer to offering

consumers an all-encompassing entertainment system that plays games, music and movies."

With an intuitive button layout, the new DVD remote control (for PlayStation 2) is easy-to-use and SIRCS compatible with various Sony DVD

players. The DVD remote control (for PlayStation 2) can be set up and activated in just a few simple steps. Once activated the DVD remote control (for PlayStation 2) allows consumers to perform various DVD functions including: DVD Playback, Program Play, Shuffle Play, Repeat, 3-Speed Scan, Slow Motion, Time Display, Time Search, Chapter Display/Select, A-B Repeat and One-Touch Menu Control and much more.

The DVD remote control (for PlayStation 2) is being sold for a suggested retail price of \$19.99 and includes the DVD Remote Control, IR Receiver Unit,

DVD Player (ver. 2.10) start up disc and two "AAA" batteries.

About Sony Computer Entertainment Inc.

Sony Computer Entertainment America Inc. continues to redefine the entertainment lifestyle with its PlayStation (R) and PS one(TM) game console and the PlayStation (R)2 computer entertainment system. The PlayStation 2 computer entertainment system is set to revolutionize the home entertainment market, offering the most...

...Recognized as the undisputed industry leader, Sony Computer Entertainment America Inc. markets the PS one game console and PlayStation 2 computer entertainment system and develops, publishes, markets and distributes software for the PS one game console and the PlayStation 2 computer entertainment system for the North American market. Based in Foster City, Calif. Sony...

...Darren Horwitz of Sony Computer Entertainment America Inc.,  
+1-650-655-5324, or darren--horwitz@ playstation .sony.com  
Web site: [http://www.playstation .com](http://www.playstation.com)  
Web site: <http://www.scea.com>  
?